



Jiangxi Institute Of Fashion Technology
International Brochure

江西服装学院国际宣传手册



学校简介

University Overview

江西服装学院是经国家教育部批准设立的全日制民办普通本科高校，是一所以服装教育为特色，面向时尚行业，以培养创意设计、工程技术、市场推广和经营管理高级专门人才为主的专业性院校。

Jiangxi Institute of Fashion Technology (JIFT) is a full-time private undergraduate institute authorized by the Ministry of Education of China. It is a professional institute characterized by clothing education and oriented to the fashion industry, which focuses on cultivating high-level professionals in creative design, engineering technology, market promotion and management.

学校坐落在江西省南昌市南郊，千亩校园，绿树成荫，人文景致，相得益彰。近50万平方米的校舍建筑，错落有致，功能齐备，欧式风格，雄浑大气。霓裳宫、艺术馆、中华服饰博物馆等承载着厚重的文化底蕴。

JIFT is located in the southern suburb of Nanchang City, Jiangxi Province, and it has a vast campus with green trees and beautiful cultural landscapes. Nearly half a million square meters of school buildings are well-distributed and well-equipped. The European style buildings established a majestic atmosphere. The Nishang Palace, the Art Museum, the Chinese Costume Museum demonstrate a heavy cultural heritage.



霓裳宫



中华服饰博物馆

学校现设有服装设计学院、服装工程学院、艺术设计学院、时尚传媒学院、商学院、人文学院、大数据学院、马克思主义学院、军事体育教学部等二级院部，开设28个专业，形成了以服装教育为特色，艺、工、文、管、经多学科协调发展的学科专业体系。学校现有服装设计与工程、服装与服饰设计、环境设计等国家级一流本科专业建设点3个，省级一流本科专业建设点3个；国家级一流本科课程9门，省级一流本科课程19门。2021年12月，获批“十四五”新增硕士学位授权立项建设单位。

JIFT now has seven academic schools for full time undergraduate education: School of Fashion Design, School of Fashion Engineering, School of Art Design, School of Fashion Media, School of Business, School of Humanities, and School of Big Data. There are 28 programs for undergraduates. The institution also features a multidisciplinary professional system with a focus on fashion education, covering arts, engineering, management, economics, and liberal arts. At present, JIFT has 3 national first-class undergraduate programs, including Fashion Design and Engineering, Fashion and Apparel Design, and Environmental Design, and 3 provincial first-class undergraduate programs. Additionally, there are 9 national first-class undergraduate courses and 19 provincial first-class undergraduate courses. In December 2021, it was approved as a new master degree construction unit in the "14th Five-Year Plan".

学院 school	专业 Major		学院 school	专业 Major	
服装设计学院 School of Fashion Design	服装与服饰设计	Fashion and Apparel Design	商学院 School of Business	财务管理	Financial Management
	产品设计	Product Design		电子商务	E-Commerce
服装工程学院 School of Fashion Engineering	服装设计与工程	Fashion Design and Engineering		国际经济与贸易	International Economy and Trade
	纺织工程	Textile Engineering		国际商务	International Business
	服装设计与工艺教育	Fashion Design and Technology Education		市场营销	Marketing
艺术设计学院 School of Art and Design	环境设计	Environmental Design		物流管理	Logistics Management
	美术学	Fine Arts		供应链管理	Supply Chain Management
	视觉传达设计	Visual Communication Design	大数据学院 School of Big Data	软件工程	Software Engineering
	数字媒体艺术	Digital Media Art		数据科学与大数据技术	Data Science and Big Data Technology
时尚传媒学院 School of Fashion Media	表演	Performing Arts		物联网工程	Internet of Things Engineering
	播音与主持艺术	Broadcasting and Hosting Art		区域链工程	Blockchain Engineering
	动画	Animation	人文学院 School of Humanities	商务英语	Business English
	广播电视编导	Radio and Television Directing		广告学	Advertising
	戏剧影视美术设计	Drama and Film Art Design		网络与新媒体	Network and New Media

学校现有全日制本、专科在校生近一万五千余人。拥有一支师德高尚、结构合理、素质优良、教学水平较高的专兼职师资队伍。其中，现有专任教师880人（含副教授以上276人、硕士以上790人、“双师双能型”416人、省级高层次人才34人），兼职教师192人。有“全国五一劳动奖章”“全国技术能手”“全国纺织行业技术能手”等教师49人，有省级高水平本科教学团队6个，“江西省教育系统名师工作室”4个。学校还聘请了一批行业内著名专家和来自美国、日本、乌克兰、韩国、法国及香港、台湾等国家和地区的著名专家学者为兼职教师或客座教授。

JIFT now has more than 15,000 full-time undergraduate and junior college students. It has a well-qualified teaching team with strong ethics and high teaching standards. Among them, there are 880 full-time teachers, including 276 professors, 790 with master's degrees or above, 416 with "dual-qualification and dual-skill" capabilities, and 34 recognized as provincial high-level talents. In addition, there are 192 part-time teachers.49 teachers have received honors such as the "National May Day Labor Medal," "National Technician," and "National Textile Industry Technician." The university also has six provincial-level high-quality undergraduate teaching teams and four "Jiangxi Education System Master Studios." The Institute also employs a group of well-known experts in the industry and famous experts and scholars from the United States, Japan, Ukraine, South Korea, France, Hong Kong, Taiwan and other countries and regions as part-time teachers or visiting professors.

学校建有服装工程技术研究中心、服装性能检测、3D首饰打印、服装智能制造、VR虚拟仿真、跨境贸易虚拟仿真等283个实验实训室。学校建有校内外实训实习基地139个，其中与江西、浙江等地方政府和波司登、利郎等知名企业共建校外基地95个，满足各专业实验实训、产教融合实训、毕业实习等教学需要。

JIFT has established 283 experimental and training laboratories, including the Garment Engineering Technology Research Center and laboratories for garment performance testing, 3D jewelry printing, intelligent garment manufacturing, VR simulation, and cross-border trade simulation. JIFT has 139 training and internship bases, including 95 off-campus bases built in collaboration with local governments in Jiangxi, Zhejiang, and other regions, as well as well-known companies like Bosideng and Lilang, to support professional training, production-education integration, and internships.



润华园



主教学楼



图书馆

学校建有中华服饰博物馆，展厅面积4500余平方米，对内服务于师生教学科研，对外服务于社会科学普及，馆藏历代传统服饰、少数民族服饰、当代著名设计师经典作品等计万余件(套)，先后被评为江西省优秀社会科学普及宣传基地，全国社会科学普及教育基地及教育部“礼教中华优秀传统文化”国家特色项目。

The Chinese Costume Museum, designed and constructed by the university independently, has an area of more than 4,500 square meters. It is a professional museum serving teachers and students in teaching, learning and research internally, and social science popularization externally. It also has more than 10,000 pieces of traditional costumes, ethnic costumes and classic works of contemporary famous designers. It has been awarded the Excellent Social Science Popularization Base of Jiangxi Province, the National Social Science Popularization and Education Base, and the National Characteristic Exhibition Project of Chinese Excellent Traditional Culture.



服装智能制造

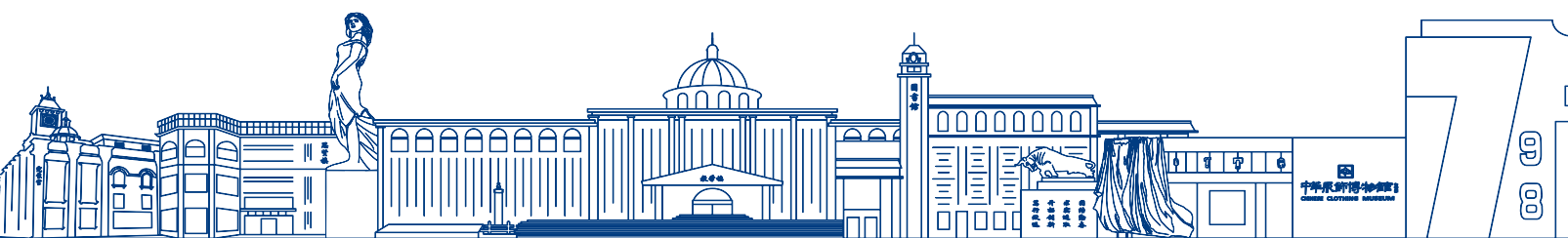
学校校园文化丰富多彩，赛事文化独具特色。连续举办28届的国际时尚艺术节暨“润华奖”一带一路大学生时装设计与技能大赛是学校师生演绎时尚、展示才华的重要平台，现已成为国内外业界有较大影响的专业赛事。学校师生在国内外各类赛事上摘金夺银，在学科竞赛中获得730项奖项，在文艺、体育赛事中获得1018项奖项。特别是在中国国际大学生时装周上，我校学生连续10年夺得中国时装设计“新人奖”。

The Institute offers a vibrant campus life and a strong tradition of student competitions. Now in its 28th year, the International Fashion Art Festival and the “Runhua Award” Fashion Design and Skill Contest for Undergraduates along the Belt and Road Countries has become a major platform for students and faculty to showcase their creativity and talent in fashion. Over the years, it has developed into a well-regarded professional event with significant influence both in China and abroad. Faculty and students have achieved outstanding results in a wide range of national and international competitions, earning 730 awards in academic contests and 1,018 in cultural and sports events. Notably, our students have won the "New Talent Award" in Chinese Fashion Design at China Graduate Fashion Week for ten consecutive years.



学校毕业生年年供不应求，“高层次、高薪酬、高质量”就业是我校毕业生就业工作的一张亮丽的名片。建校30多年来，10万余名江服校友扎根行业，自强不息，涌现出一批如中国十佳服装设计师刘江宏、万明亮、刘小飞等，企业高管何茂生、刘光亮、何艳丽等，以及创业新锐贺鑫、虞泽东、郭志强等知名校友，被国内服装界誉为“江服现象”。《人民日报》、中央人民广播电视总台《中国之声》《半月谈》《中国教育报》、新华网、《江西日报》等众多媒体对江服毕业生的就业创业情况均做了专门报道。

JIFT graduates are in high demand, known for their “high-level, high-salary, and high-quality” employment. Over the past 30 years, over 100,000 alumni have made their mark in the industry. Notable figures include top fashion designers Liu Jianghong, Wan Mingliang, and Liu Xiaofei; business executives He Maosheng, Liu Guangliang, and He Yanli; and entrepreneurs He Xin, Yu Zedong, and Guo Zhiqiang—collectively recognized as the “Jiangfu Phenomenon” in China’s fashion industry. Leading media such as People’s Daily, Voice of China, Half Month Talk, China Education Daily, Xinhuanet, and Jiangxi Daily have highlighted their success.



学校环境

University Environment





对外交流

International Exchange

学校积极推动与国(境)外大学合作办学，与国外高水平院校签订共30个校际合作项目。学校与意大利时尚传播学院合作举办服装与服饰设计专业本科教育项目已获批准；2024年，学校与意大利弗洛西诺内美术学院本硕连读联合培养项目已开课。

JIFT actively promotes cooperation with overseas universities, and has signed a total of 30 inter-university cooperation projects with high-level universities. The undergraduate program in Fashion and Apparel Design, jointly offered by JIFT and Istituto Modartech, has been officially approved; In 2024, the joint cultivation program between JIFT and L'Accademia di Belle Arti di Frosinone has begun. The following is a list of foreign partner universities.

序号	合作院校	合作院校英文名
1	广州 ESMOD	ESMOD France
2	新加坡培根国际学校	Beacon International College Singapore
3	泰国孔敬大学艺术学院	Faculty of Fine and Applied Arts, Khon Kaen University
4	泰国乌隆他尼皇家大学	Udon Thani Rajabhat University
5	香港理工大学	Hong Kong Polytechnic University
6	吉尔吉斯斯坦国立工程交通与建筑大学	Kyrgyz State University of Construction, Transportation and Architecture
7	维捷布斯克国立工艺大学	Vitebsk State Technological University
8	马来西亚多媒体大学	Multimedia University
9	俄罗斯联邦圣彼得堡国立工业技术与设计大学	Saint Petersburg State University of Industrial Technologies and Design
10	韩国嘉泉大学	Gachon University
11	英国中央兰开夏大学	University of Central Lancashire
12	曼谷吞武里大学	Bangkokthonburi University
13	意大利米兰新美术学院	Nuova Accademia di Belle Arti
14	意大利弗洛西诺内美术学院	L'Accademia di Belle Arti di Frosinone
15	白俄罗斯国立大学	Belarusian State University
16	马来西亚吉兰丹大学	Universiti Malaysia Kelantan
17	意大利时尚传播学院	Istituto Modartech
18	澳门科技大学人文艺术学院	Macau University of Science and Technology
19	韩国士翰大学	Sehan University
20	意大利马来戈尼学院	Istituto Marangoni
21	意大利莱切美术学院	Accademia di Belle Arti di Lecce
22	曼谷皇家理工大学	Rajamangala University of Technology Krungthep
23	法国巴黎国际剪裁学院	Académie Internationale de Coupe de Paris
24	英国考文垂大学	Coventry University
25	德国欧洲应用科技大学	University of Europe for Applied Sciences
26	马来西亚东姑阿都拉曼管理与科技大学	Tunku Abdul Rahman University of Management and Technology
27	印度尼西亚西普特拉泗水大学	Universitas Ciputra
28	泰国西那瓦大学	Shinawatra University
29	意大利卡罗世纪服装学院	Istituto Secoli (Italia)
30	韩国牧原大学	Mokwon University



📍 Lihu Avenue No.103, Xiangtang Economic Development District,
Nanchang City, Jiangxi Province, P.R.China

✉ gjhz@jift.edu.cn

🌐 <http://www.jift.edu.cn>

☎ +86-0791-87302649

